




PLUG IN
summit 2023

**SERVICE
SOURCE**
POWERED BY
BRANDSOURCE

ATTENTION SERVICING DEALERS!

Rise above the competition and become a BrandSource Certified Service Manager at Service Source's Institute of Service Management (ISM), an event with a laser focus on Service Management Education.

**ISM COURSE
ONLY**

\$999

**Includes 2 night hotel accommodations*

ADD-ON

**ADD TO SUMMIT
2023 PACKAGE**

\$449

**Does not include hotel accommodations*

Join your peers in Las Vegas on March 21 - 23, to meet, learn, and engage with service management leaders. *Spaces are limited.*

REGISTER →

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WHY ATTEND THE INSTITUTE OF SERVICE MANAGEMENT PROGRAM?

Designed to meet the unique needs of service management leaders, the Institute of Service Management program will explore the strategic and tactical elements of service management strategy. Course content to include:

- Service Financials
- Setting Profitable Service Rates
- Service Dept. Efficiency
- Technician Recruitment
- CSR Training Book More Calls
- Managing Online Reviews
- Service Marketing
- Parts Inventory Management
- Warranty Claims Best Practice
- A Passed Written Exam
- Employee Relations

For any questions on registration please contact your Member Relations Manager at 888-254-9586 or MemberRelations@Brandsource.com