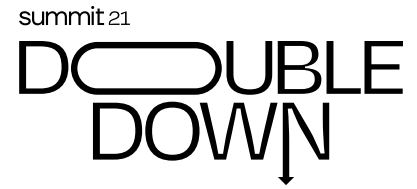


# Manufacturer Product Training Agenda



**\*All times are listed in Central Daylight Time (CDT)**

Last updated on 3/15/21

## Tuesday, March 23

- |                   |  |
|-------------------|--|
| 10:30am - 11:00am | Whirlpool®, Maytag® & KitchenAid® Dishwashers  |
| 10:30am - 11:00am | Bosch Refrigeration - Freestanding   |
| 10:30am - 11:15am | What You Need to Know About 2021 Product Launches from Serta, iComfort, and Beautyrest   |
| 11:00am - 2:00pm  | Electrolux & Frigidaire Present: Superior Cooking Experiences  |
| 11:30am - 12:00pm | Bosch Industrial-Style Ranges & Rangetops  |
| 12:00pm - 12:30pm | Tempur-Pedic Product Training  |
| 12:30pm - 1:15pm  | What you need to know about the 2021 Product launches from Serta, iComfort and Beautyrest  |
| 12:30pm - 1:30pm  | Electrolux & Frigidaire Present: Advanced Cooling Technologies   |
| 1:00pm - 1:30pm   | Whirlpool Corporation New Product Launches   |
| 1:30pm - 2:00pm   | Stearns and Foster Product Training  |
| 1:30pm - 2:00pm   | Here's your Chance... Everything you need to know for a successful SPRING and SUMMER with LG Appliances...   |
| 2:00pm - 3:00pm   | Electrolux & Frigidaire Present: Best In Clean & Care  |
| 2:00pm - 2:30pm   | Did you Hear the News..! LG sets new records in Laundry and Dishwashers with BrandSource Members in 2020... EXCITING NEW products are coming in 2021 to continue our Successful Growth Together..! |

|                 |   |
|-----------------|---|
| 2:30pm - 3:15pm | What You Need to Know About the 2021 Product Launches From Serta, iComfort and Beautyrest   |
| 2:30pm - 3:00pm | LG Creating a Better Life for our Customers with EXCITING NEW Products in Refrigeration and Cooking in 1st Half 2021 ... Now is your chance to see what's coming to drive your business success through LG ...! |
| 2:30pm - 3:00pm | How to Increase Your Average Ticket - Adjustable Base Training/Tempur Ergo Smart Base Product Training  |
| 3:00pm - 3:30pm | Why Beko?   |
| 3:30pm - 4:15pm | What You Need to Know About the 2021 Product Launches From Serta, iComfort and Beautyrest   |
| 3:30pm - 4:00pm | Why Beko  |

## Wednesday, March 24

|                   |  |
|-------------------|--|
| 12:00pm - 12:30pm | Tempur-Pedic Product Training  |
| 12:00pm - 12:45pm | What you need to know about the 2021 Product launches from Serta, iComfort and Beautyrest  |
| 12:30pm - 1:00pm  | 2021 Samsung TV & A/V Product Lineup Training  |
| 1:00pm - 1:30pm   | New 2021 Samsung Home Appliance Product Launch Overview  |
| 1:30pm - 2:15pm   | What You Need to Know About the 2021 Product Launches From Serta, iComfort and Beautyrest  |
| 1:30pm - 2:00pm   | Stearns and Foster Product Training  |
| 1:30pm - 2:00pm   | Here's your Chance ... Everything you need to know for a successful SPRING and SUMMER with LG Appliances ...   |
| 2:00pm - 2:30pm   | Did you Hear the News ...! LG sets new records in Laundry and Dishwashers with BrandSource Members in 2020 ... EXCITING NEW products are coming in 2021 to continue our Successful Growth Together...! |
| 2:00pm - 2:30pm   | Samsung Home Appliance Partner Care  |
| 2:30pm - 3:00pm   | How to Increase Your Average Ticket - Adjustable Base Training/Tempur Ergo Smart Base Product Training   |

|                 |   |
|-----------------|---|
| 2:30pm - 3:00pm | LG Creating a Better Life for our Customers with EXCITING NEW Products in Refrigeration and Cooking in 1st Half 2021 ... Now is your chance to see what's coming to drive your business success through LG ...! |
| 3:00pm - 3:30pm | New 2021 Samsung Home Appliance Product Launch Overview   |
| 3:00pm - 3:45pm | What You Need to Know About the 2021 Product Launches From Serta, iComfort and Beautyrest   |
| 3:30pm - 4:00pm | Beko Laundry Product Training   |
| 3:30pm - 4:00pm | 2021 Samsung TV & A/V Product Lineup Training   |
| 4:00pm - 4:30pm | Beko Refrigeration Productions  |
| 4:00pm - 4:30pm | Samsung Home Appliance Partner Care   |
| 4:00pm - 4:45pm | What You Need to Know About the 2021 Product Launches From Serta, iComfort and Beautyrest   |

## Thursday, March 25

|                   |  |
|-------------------|--|
| 11:00am - 11:30am | Beko Cooking Product Training  |
| 11:00pm - 11:45am | What you need to know about the 2021 Product launches from Serta, iComfort and Beautyrest                  |
| 12:00pm - 12:30pm | Tempur-Pedic Product Training  |
| 12:00pm - 12:45pm | What You Need to Know About the 2021 Product Launches From Serta, iComfort and Beautyrest                  |
| 12:30pm - 1:00pm  | 2021 Samsung TV & A/V Product Lineup Training  |
| 1:00pm - 1:30pm   | Beko Dishwasher Product Training   |
| 1:00pm - 1:30pm   | Samsung Home Appliance Partner Care  |
| 1:30pm - 2:00pm   | Stearns and Foster Product Training  |
| 2:30pm - 3:00pm   | How to Increase Your Average Ticket - Adjustable Base Training/<br>Tempur Ergo Smart Base Product Training |
| 2:30pm - 3:15pm   | What You Need to Know About the 2021 Product Launches From Serta, iComfort and Beautyrest                  |