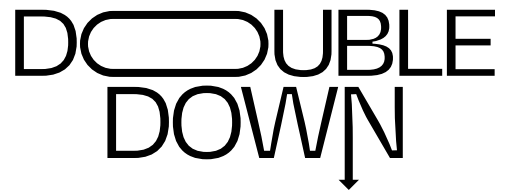


Agenda

*All times are listed in Central Standard Time (CST)

Last updated on 01/11/21

summit 21



DAY ONE (Tuesday, March 23)

10:30am – 5:30pm Manufacturer Product Trainings

12:00pm – 12:30pm 777 Lunch & Learn Key Vendor Session

A 777 Session is a short-form panel discussion featuring 7 Key Vendors, answering 7 Questions, in 7 Minutes. Be sure to attend this session for a change to win the exclusive gift card giveaway.

4:00pm – 5:00pm State of the Nation 🍁

With Richard Wall, Kim Yost, and Kevin Leir

Please join our Chairman of the Board, CEO and CFO for an address to the report of the current pulse of Mega Group Canada. In this segment, Richard Wall, Kim Yost and Kevin Leir will be discussing our view on the condition and progress of Mega in 2021.

5:30pm – 6:30pm Kickoff Event & Jim Ristow's State of the Union

Hosted by Tom Bennett

6:30pm – 8:30pm BrandSource Canada Spring Buy Fair 🍁

Our first high paced buying event of the year that allows member to buy products at the best discounted rate. A sure-fire event that cannot be missed.

DAY TWO (Wednesday, March 24)

10:00am – 11:00am Region Meetings

11:00am – 12:00pm Keynote, Marcus Sheridan

12:00pm – 12:30pm 777 Lunch & Learn Key Vendor Session

A 777 Session is a short-form panel discussion featuring 7 Key Vendors, answering 7 Questions, in 7 Minutes. Be sure to attend this session for a change to win the exclusive gift card giveaway.

12:00pm – 5:30pm Summit Expo

12:00pm – 5:30pm Manufacturer Product Trainings

12:00pm – 5:30pm Education Sessions

12:00am

“FULLY STAFFED: How to Find & Keep Great Employees in the Worst Labor Market Ever” with Eric Chester

“Connect More, Convince Less” with Ryan Avery

1:00pm

“Turn Your Showroom into a Selling Machine” with Robb Best

“Resilience Reset” with Anne Grady

2:00pm

“Connect More, Convince Less” with Ryan Avery

“Leading a Culture of Service Excellence” with Dennis Snow

3:00pm

“Resilience Reset” with Anne Grady

“Leading a Culture of Service Excellence” with Dennis Snow

4:00pm

“FULLY STAFFED: How to Find & Keep Great Employees in the Worst Labor Market Ever” with Eric Chester

“Turn Your Showroom into a Selling Machine” with Robb Best

5:30pm - 6:30pm Member Social Hour

DAY THREE (Thursday, March 25)

10:30am – 11:00am John White’s Marketing Session

11:00am – 11:30pm Chad Evans’ Merchandising Session

11:00am – 3:00pm Summit Expo

11:00am – 3:00pm Manufacturer Product Trainings

11:00am – 3:00pm Education Sessions

11:00am

“Turn Your Showroom into a Selling Machine” with Robb Best

12:00pm

“FULLY STAFFED: How to Find & Keep Great Employees in the Worst Labor Market Ever” with Eric Chester

1:00pm

“Connect More, Convince Less” with Ryan Avery

“Leading a Culture of Service Excellence” with Dennis Snow

2:00pm

“Resilience Reset” with Anne Grady

11:30am – 12:00pm Furniture Town Hall

12:00pm – 12:30pm 777 Lunch & Learn Key Vendor Session

A 777 Session is a short-form panel discussion featuring 7 Key Vendors, answering 7 Questions, in 7 Minutes. Be sure to attend this session for a change to win the exclusive gift card giveaway.

3:00pm – 4:00pm Tom Bennett’s Virtual Pool Party & Award Ceremony

3:00pm – 4:00pm BrandSource Canada’s Wrap-Up Hour & Awards 🍁

A rally to conclude the Canadian participation of the AVB Summit 2021: Double Down. Hosted by our Executive Vice-President, Michael Vancura, we close the virtual Summit with our gratitude and appreciation to all members and vendors for their participation. There will be an awards ceremony to honor our outstanding vendors and retailers of the year.