

CONNECT MORE, CONVINCE LESS

What's costing your team members the sale? The win?

In most cases, they are missing relevant CONNECTION. They haven't yet learned how to weave the communication threads necessary to build the relationships that help to form customers for life. The kind of relationships that not only buy – but refer. Sound familiar? That's where Ryan Avery brings out the game-changers. He challenges sales audiences to stop “convincing” and start CONNECTING with the clients, customers, and prospects that will grow your company to new levels of success.

What will your sales team learn?

- How to effectively communicate for today's consumers
- How to build bridges using the right words, stories, and messaging to actively engage customers in the buying and referral process
- How to easily navigate generational and cultural hurdles to ensure we connect with people from a broad diversity of backgrounds
- What it takes to develop followers who will remain loyal, even in today's competitive market
- Get ready to learn new sales strategies that sharpen your skills and create customers for life.



SPEAKER

**RYAN
AVERY**

SAVE THE DATE

SEPTEMBER 24

10AM PST/12PM CST/1PM EST

REGISTER

